**Business Plan Summary**

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| **IDENTITY - A ONE SENTENCE SUMMARY OF YOUR BUSINESS/ORGANISATION**  [Click or tap here to enter text.] | |
| **PROBLEM YOUR BUSINESS SOLVES**  [Click or tap here to enter text.] | **YOUR SOLUTION**  [Click or tap here to enter text.] |
| **TARGET MARKET**  [Click or tap here to enter text.] | **BUSINESS COMPETITION**  [Click or tap here to enter text.] |
| **PRODUCTS/SERVICES OFFERED**  [Click or tap here to enter text.] | **MARKETING ACTIVITIES**  [Click or tap here to enter text.] |
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| **REVENUE STREAMS**  [Click or tap here to enter text.] | **EXPENSES**  [Click or tap here to enter text.] |
| **KEY GOALS & MILESTONES**  [Click or tap here to enter text.] | |
| **TEAM, EXPERIENCE AND KEY ROLES**  [Click or tap here to enter text.] | **PARTNERS AND RESOURCES**  [Click or tap here to enter text.] |