**Business Plan Summary**

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| **IDENTITY - A ONE SENTENCE SUMMARY OF YOUR BUSINESS/ORGANISATION**[Click or tap here to enter text.] |
| **PROBLEM YOUR BUSINESS SOLVES**[Click or tap here to enter text.] | **YOUR SOLUTION**[Click or tap here to enter text.] |
| **TARGET MARKET**[Click or tap here to enter text.] | **BUSINESS COMPETITION**[Click or tap here to enter text.] |
| **PRODUCTS/SERVICES OFFERED**[Click or tap here to enter text.] | **MARKETING ACTIVITIES**[Click or tap here to enter text.] |
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| **REVENUE STREAMS**[Click or tap here to enter text.] | **EXPENSES**[Click or tap here to enter text.] |
| **KEY GOALS & MILESTONES**[Click or tap here to enter text.] |
| **TEAM, EXPERIENCE AND KEY ROLES**[Click or tap here to enter text.] | **PARTNERS AND RESOURCES**[Click or tap here to enter text.] |